



2023 ANNUAL REPORT

parent 
promise

 **Prevent Child Abuse**
Oklahoma™

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Foreword

When I began the incredible opportunity to lead Parent Promise this past June, I was welcomed by the most dedicated staff and supportive board. Although any transition comes with challenges, the board, staff, and community have welcomed me with open arms. I'm so grateful to be a part of this amazing organization!

As we continue our momentum and mission in supporting our local community with direct service programs and bringing awareness to strengthen families statewide, maintaining and creating new partnerships for collaboration is crucial. I bring an innovative and strategic purpose to Parent Promise. I am excited about what our team can accomplish in the years ahead while providing excellent services and resources to the families we support.

Implementation of the strategic plan adopted in 2022 will continue as we remain committed to delivering our programs with integrity, diversifying funding sources, providing evidence-based training and support to staff, deepening the vibrancy of our board of directors, and continuing to pursue our mission in more unique and innovative ways.

With the help of yourself and others, we have persevered through a challenging year. And for that, I give a deep and sincere thank you. As the needs for our programs and services increase, your commitment to Parent Promise means more now than ever. Oklahoma's families and children are better off because of you.

Forever committed to families,

Chris Siemens

Chris Siemens
Executive Director



Board of Directors

A Letter from the Chair



Melanie Wilson Rughani

On behalf of the Board of Directors, I want to say, from the bottom of my heart, thank you. Thank you for the many hours you have volunteered; thank you for the important skills you have contributed; and thank you, thank you for the critical funds you have given. It is because of your generous support that we have been able to continue and even grow our in-home parent education programs, to provide tangible support for families, and to help ensure Oklahoma children have safer, healthier, and happier childhoods.

It has been an exciting and eventful year at Parent Promise. We welcomed our new Executive Director, Christina Siemens, in June. She comes to us from Tulsa, where she most recently served as the Executive Director of Fostering Connections. Chris has spent decades working with child- and family-focused nonprofits and state agencies, and she has hit the ground running with Parent Promise.

We also launched a brand new home-visiting program, Children First, Oklahoma Nurse-Family Partnership at Parent Promise. Operating in conjunction with the Oklahoma Department of Health, we provide first-time mothers with in-home visits from our specially trained nurses, beginning in early pregnancy and continuing through the child's second birthday. This program is designed to ensure participants receive the prenatal care, parenting skills education, and other resources they need, empowering them to care both for themselves and for their new babies.

We started several new community engagement efforts, including programming lunch and learns. We are partnering in an endeavor to learn more about the challenges families faced during the pandemic and the tools they need now to fill the gaps. We renewed our charter as the Oklahoma chapter of Prevent Child Abuse America, added new board members, and added several nurses and educators to our excellent staff.

As you will see in this report, even through a global pandemic and a round of state budget cuts, we have not just survived: we have thrived. Thanks to your invaluable support, we can continue our work to promote healthier childhoods and brighter futures for Oklahoma children.

With gratitude,

Melanie Wilson Rughani

Board of Directors

Officers

Melanie Wilson Rughani, Chair
Crowe & Dunlevy

Michelle Edstrom, President-Elect
Edstrom Law

Jimmie Kay Wetmore, Secretary
OCCC

Brittney Wycoff, Past President & Treasurer
Hogan Taylor



FY '23 Members

Scott Morris	Chris Harlan
Adrienne Nobles	Susy Osborne
Veronica Regan	Jodi Lewis*
Ryan McDonald	Bobby Abel
Steve Commons	David Echols

Board Members Emeriti

Charlie Swinton
Lee Holmes
The Honorable Lisa Hammond
Janet Brown



*Jodi Lewis temporarily stepped down from the Board of Directors and served as Interim Executive Director from March to June 2023.

A Year in Review

JULY 2022



August 2022
Melody Lane 2022:
There's No Place
Like a Loving Home



October 2022
Renewed our
charter as Prevent
Child Abuse
Oklahoma



April 2023
Recognized Child
Abuse Prevention
Month



March 2023
Hosted the first
Play for a Purpose
Pickleball
Fundraiser



November 2022
Became the first
public-private
partnership for the
Children First program



June 2023
Welcomed our new
Executive Director,
Chris Siemens



July 2023
28 families
graduated from our
programs

JUNE 2023

Giving

\$10,000 & Above

Carmichael Foundation
Potts Family Foundation
McLaughlin Family Foundation
Love Meyer Family Foundation
Kirkpatrick Family Fund
Inasmuch Foundation
Exchange Club of Oklahoma City

\$5,000 - \$9,999

Enterprise Holdings
HESED Foundation
Parents As Teachers
Paycom
Mike O'Keefe
Sissy Moore
Cory & Bethany Benton
Dr. Luke Rebenitsch
Mady Oh
Allen & Jacque Wright

Do you know?

You can establish your legacy by leaving a planned gift to Parent Promise in your will or trust.

Why Do They Give?



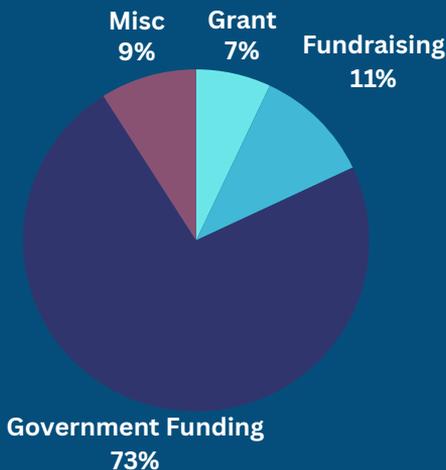
*Allen &
Jacque Wright*

“There is no more important job than raising children, and the support Parent Promise gives these families is such a gift.”

Financial Milestones

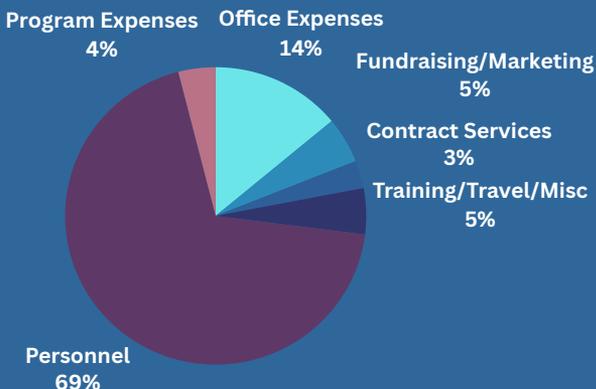
\$192,958 raised
in private donations

REVENUE



\$129,600
in grant funding

\$171,870 raised
at Melody Lane



EXPENSES

Program Impact

Joined Our Team

6

employees

Right Track

1,354

families visited

Families Supported

364

families
Served

Home Visits

3,443

visits provided

Enrolled in Our Programs

95

New families

Family Resource Center

59

families served



The Power of Our Programs

“The growth I’ve experienced and lessons I have learned by being a part of home visiting programs, especially at Parent Promise, have been *life changing.*”

- *Se’Naqua Hildreth*

Se’Naqua at Melody Lane



Honey, Se’Naqua’s Daughter

Se’Naqua joined our Exchange Parent Aide program last winter when she was struggling with her daughter’s transition from early childhood into adolescence. Se’Naqua and her daughter, Honey, have overcome many obstacles together through our program. Today, Honey excels in school by reading two years ahead of her current grade level and has learned to enjoy independent play. Se’Naqua has learned the power of being consistent with her daughter and continues to strengthen her parenting practices.

Partners in Prevention



At Parent Promise, we value the power of collaboration and partnership. We recognize that the work we do cannot be done alone, and we are thankful for the support of our community partners!



VARIETY CARE



OKLAHOMA
Family Support
NETWORK



OKLAHOMA CITY
COMMUNITY FOUNDATION



The Potts Family Foundation



OKLAHOMA
State Department
of Health



Infant Crisis Services
Serving babies and toddlers since 1984



AUTISM
FOUNDATION
of OKLAHOMA



OKLAHOMA
COMMISSION ON
CHILDREN AND YOUTH



OKLAHOMA
Human Services



Palomar
OKLAHOMA CITY'S FAMILY JUSTICE CENTER

Donate Today!

Your investment today is helping shape a bright future for families tomorrow.



You can give securely
by scanning the
QR code or visiting
parentpromise.org/give

For donation by mail, please complete the form below and enclose this page with your payment.

Donor Information

Name: _____

Address: _____

Phone Number: _____

Email: _____

Payment Information

Form of Payment: [] Check [] Card [] Cash

Name: _____ Amount: \$ _____

Card Number: _____

Expiration: _____ Zipcode: _____ CVV: _____

I would like to learn more about planned giving.