



Strengthening Families and Improving the Lives of Children.





# EVENT DETAILS

**Hybrid In-Person and Virtual Event**  
**Charity Dinner | Live Auction | Silent Auction**

**Saturday, August 28, 2021**

Oklahoma City Golf & Country Club

6:30 p.m. Reception | 7:30 p.m. Dinner and Program | 8:30 p.m. Auction

**The 25th anniversary event will be an indoor/outdoor affair to celebrate Parent Promise/Prevent Child Abuse Oklahoma and their work building stronger families, healthier children and brighter futures for over 30 years.**



Come dressed in your favorite sports team's regalia and enjoy a spirit-filled evening of tailgate food and beverages, along with exciting live and silent auction items.



For those unable to attend in person, the silent auction will be open August 21 - 28, and the live auction will be broadcast live on Vimeo.

**To support this event that raises funds for critically important programs that serve Oklahoma families and help raise resilient children, please complete the sponsorship response form and return to:**

**Parent Promise**

P.O. Box 42286, Oklahoma City OK 73123

Or email to: [caroline.cotton-linhardt@parentpromise.org](mailto:caroline.cotton-linhardt@parentpromise.org)

Visit us online at [parentpromise.org/melody-lane](http://parentpromise.org/melody-lane)

## PARENT PROMISE MISSION STATEMENT

To prevent the abuse and neglect of Oklahoma's children and strengthen families through voluntary, home-based parent education and support programs.

## BOARD OF DIRECTORS

Brittney Wycoff, President and Treasurer

Michelle Edstrom, Secretary

Melanie Rughani, President-Elect

Jodi Lewis, Immediate Past President

Charlie Swinton

Robert Abel

David Echols

Karen Klinka

Jenny Arrowood

Jimmie "Kay" Wetmore

Michael L Mullins

Janet Brown – Emeritus

Lee W. Holmes – Emeritus

The Honorable Lisa Hammond – Emeritus



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# SPONSORSHIP OPPORTUNITIES

## End Zone Sponsor – \$10,000

- Preferred in-person seating for 16 at the event (two 8-person\* tables)
- Tailgate tent presence – set up your company-branded tent and offer a game or gift basket as a raffle prize
- One-minute brand story video with on-location video shoot
- 30-second business success video
- Two 15-second social media videos
- 15 social media graphics customized with your colors, photos, and logo
- Premier recognition on invitation
- Premier signage at the event
- Brand video played at the event
- Full-page ad placement in the event program
- Recognition on the event website

## Goalpost Sponsor – \$5,000

- Preferred in-person seating for 8\* at the event
- Tailgate tent presence – set up your company-branded tent and offer a game or gift basket as a raffle prize
- One-minute brand story video with on-location video shoot
- 30-second business success video
- Two 15-second social media videos
- Special recognition on invitation
- Signage at the event
- Half-page ad placement in the event program
- Recognition on the event website

\* Standard table seating is 8, but based on comfort surrounding COVID-19, tables can seat 6 at the sponsor's request.

## Touchdown Sponsor – \$2,500

- Preferred in-person seating for 8\* at the event
- 15 social media graphics customized with your colors, photos, and logo
- Special recognition on invitation
- Signage at the event
- Quarter-page ad placement in the event program
- Recognition on the event website

## Tailgate Sponsor – \$2,000

- Reserved seating for 4 at the event
- Tailgate tent presence – set up your company-branded tent and offer a game or gift basket as a raffle prize
- Special recognition on invitation
- Signage at the event
- Quarter-page ad placement in the event program
- Recognition on the event website

## Field Goal Sponsor – \$1,200

- Reserved in-person seating for 8\* at the event
- Signage at the event
- Listing in the event program
- Listing on the event website

## First Down Sponsor – \$500

- Reserved seating for 2 at the event
- Listing in the event program
- Listing on the event website

## Individual Ticket – \$150

- Entry to the event

## Virtual Ticket – \$50

- Access to program and live auction



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